

**LEGISLATIVE SERVICES AGENCY
OFFICE OF FISCAL AND MANAGEMENT ANALYSIS**

301 State House
(317) 232-9855

FISCAL IMPACT STATEMENT

LS 6665

BILL NUMBER: SB 174

DATE PREPARED: Dec 5, 2001

BILL AMENDED:

SUBJECT: Telemarketing.

FISCAL ANALYST: John Parkey

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FUNDS AFFECTED: X GENERAL
X DEDICATED
FEDERAL

IMPACT: State

Summary of Legislation: This bill provides that the restrictions on telephone solicitation calls do not apply to existing customers of the telephone solicitor under certain circumstances.

Effective Date: July 1, 2002.

Explanation of State Expenditures:

Explanation of State Revenues: The bill would allow telephone solicitors to make calls to persons who have added their names to the Attorney General's telephone privacy list provided that the person is an existing customer of the firm making the call and the customer has not asked the firm to stop making telephone solicitations.

This provision could potentially reduce the number of civil penalties collected by the state from violators of the state's telephone privacy provisions.

Background Information: The Attorney General's telephone privacy list was established by P.L. 189-2001. Since taking effect, approximately 250,000 Hoosiers have added their name to the list, either through the Office of the Attorney General's website or by using a toll-free number administered by the Office. Telemarketers will be expected to begin using the telephone privacy list beginning January 1, 2002.

Explanation of Local Expenditures:

Explanation of Local Revenues:

State Agencies Affected: Consumer Protection Division of the Office of the Attorney General.

Local Agencies Affected: Marion County Courts.

Information Sources: